

# BRIEF INTRODUCTION TO GOLDBLOCX

Brian Lan, Co-CEO

Goldbloxx

7 June 2022





# Goldblocx<sup>®</sup>

Hybrid  
**ASIA PACIFIC**  
**PRECIOUS METALS**  
CONFERENCE

6-7 June 2022

InterContinental Singapore



## Brief Introduction on Brian Lan

- Co-CEO of Goldblocx and a member of the company's Board of Directors.
- Co-founded Goldblocx to follow his passion in leveraging technology to transform business processes and advance client outcomes.
- He is the 4th generation of his family in Gold related businesses and also the current Managing Director of GoldSilver Central Pte Ltd incorporated since 2011.
- Holds an honours degree in the field of Economics and a minor in Technopreneurship from the National University of Singapore.



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## Why was Goldblocx started?

- In 2018, we could forecast that there would be limitations to the physical business growth experienced at GoldSilver Central.
- A digital mobile first app was our objective to reduce multiple touch points and provide more value to our customers.
- Our first applicable use case, Autosave the easiest and most efficient way for clients to accumulate Precious Metals.



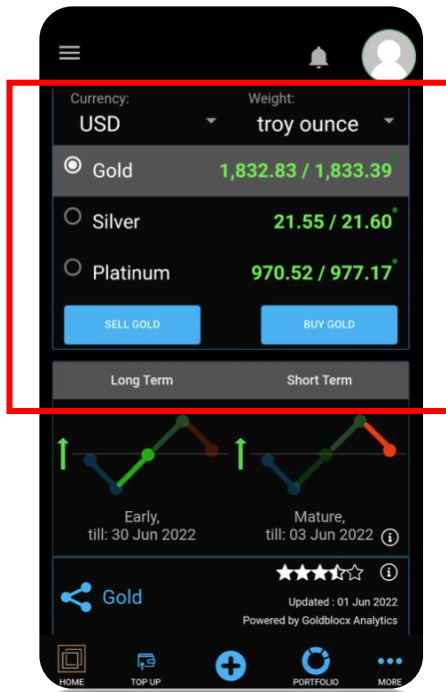
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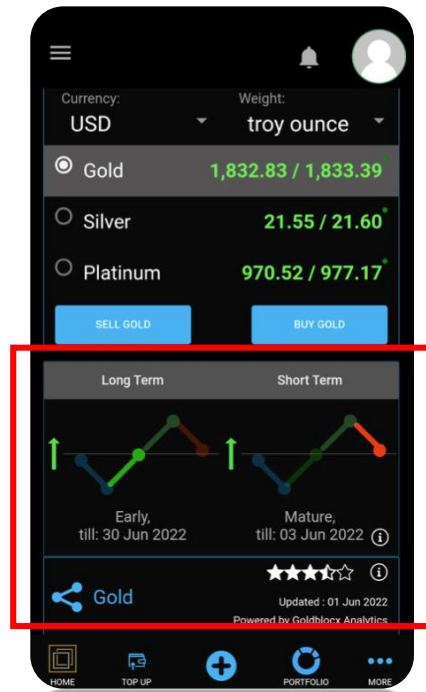
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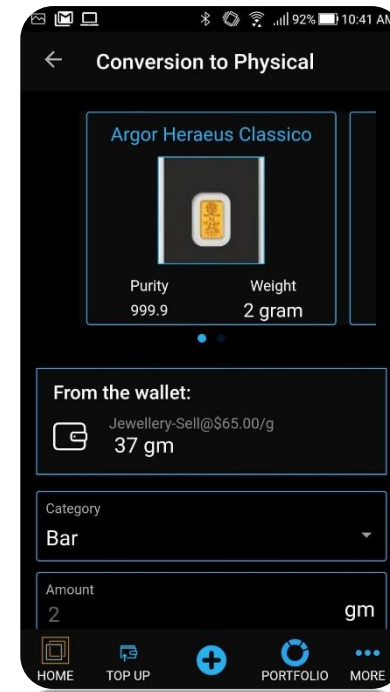
Buy/Sell  
Precious Metals  
Conveniently



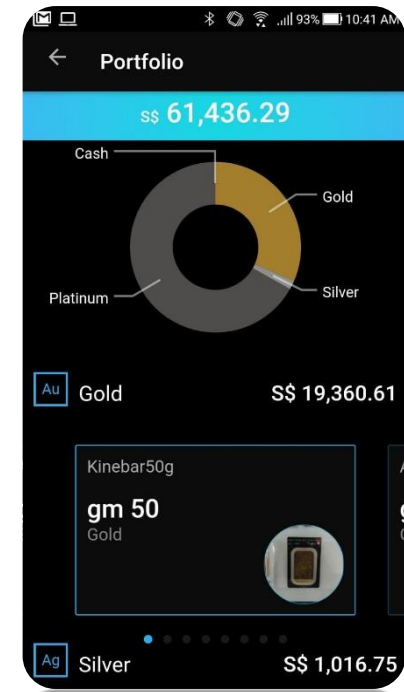
See Market  
Trends instantly



Take Physical  
Delivery of your  
Precious Metals



Track your  
Portfolio with  
Instant Valuation





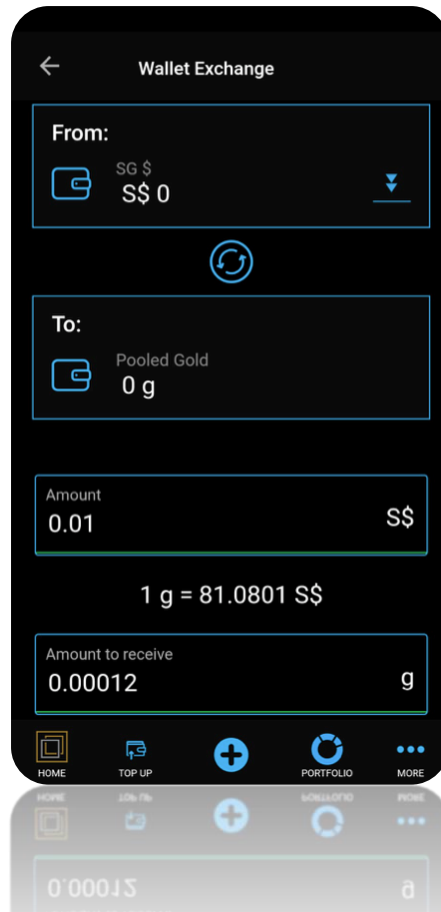
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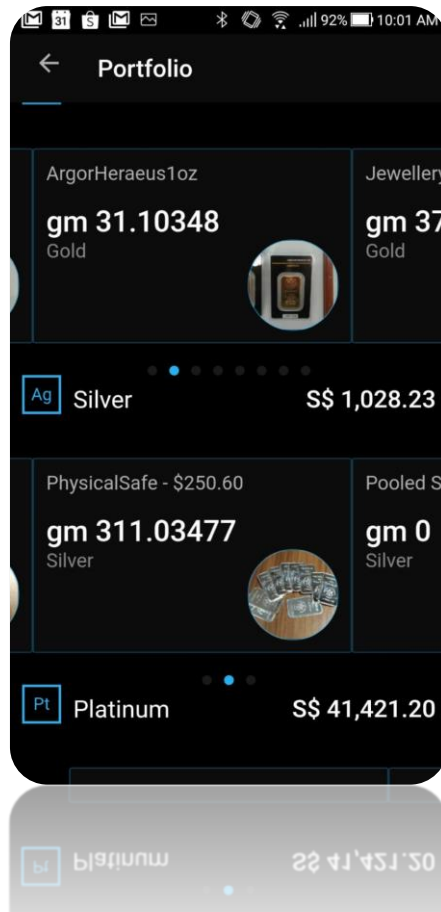
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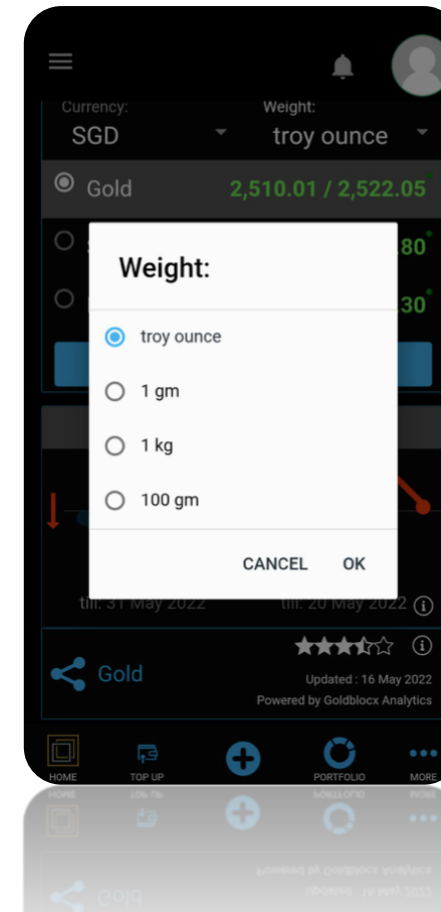
Buy Gold from as  
low as S\$1.00



Tokenize/Digitize  
your Precious  
Metals Holdings



Free Live Prices  
customized to  
client's preferences





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## Autosave: Easiest way to accumulate Gold

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Savings Program

Program Period:

Amount to save (monthly):

Gold (~2.34g)	S\$	200	Select a Wallet	SavingsGold
Silver (~0g)	S\$	0	Select a Wallet	SavingsSilver
Platinum (~0g)	S\$	0	Select a Wallet	SavingsPlatin...

Time Period : 3 months

Total: S\$600.00 (~7.01241g)

CONTINUE

Total: S\$600.00 (~7.01241g)

### Choose

Choose your Program details.

Documents

SAVINGS

Start Date	09 Nov, 2020
End Date	09 Feb, 2021
Program	MONTHLY
Duration	65 business day(s)
Cash Source	Savings purposes / S\$ 980.99
Metal	Gold
Target value (per month)	S\$ 200.00
Already Accumulated	
Target Account Balance	2.36161 g

### Relax

Automated Notifications  
(No more worries about lapses in your Savings).

Savings Program

✓

Congratulations, you have now successfully embarked on your Goldblocx Savings Program.

LIST OF TRANSACTIONS

16 Oct 10 : 00	GOLD
S\$ 84.28 -> 1 g , price: 84.2841/g	
15 Oct 10 : 00	GOLD
S\$ 83.60 -> 1 g , price: 83.5953/g	
14 Oct 10 : 00	GOLD
S\$ 83.46 -> 1 g , price: 83.4595/g	
13 Oct 10 : 00	GOLD
S\$ 84.61 -> 1 g , price: 84.6104/g	

### Receive

Automated daily dollar  
cost averaging