

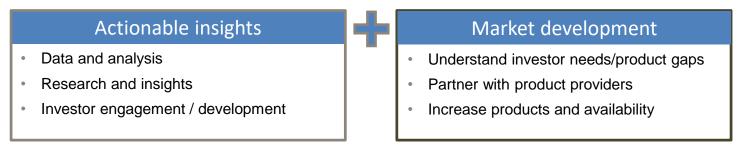
4-6 JUNE 2017, GRAND COPTHORNE, SINGAPORE

# The Case for Platinum Investment Marcus Grubb, Director of Market Development World Platinum Investment Council



Grand Copthorne, Singapore

- Provide investors with objective and reliable platinum market data and insights
- Stimulate investor demand for physical platinum through targeted market development
- Members: Anglo American, Aquarius\*, Impala, Lonmin, Northam, RB Plats



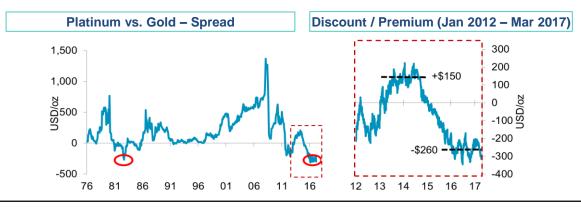
- Many investor meetings around the world, presenting the WPIC data, research and insights
- Market development visits to identify opportunities, source partners, measure investor appetite and to develop new investment products



- A rare metal with unique catalytic properties and four diverse demand categories:
  - $\circ$  Automotive
  - $\circ$  Jewellery
  - $\circ$  Industrial
  - o Investment
- Catalytic properties which underpin future demand:
  - $\circ \ \ \text{Industrial solutions}$
  - $\circ~$  Emission control solutions
  - $\circ \ \ \text{Fuel cells}$
- Jewellery and investment both have growth potential



- Resurgent investor interest in platinum due to deep discount and greater clarity about diesel
- Price discovery still dominated by short term views but growing scrutiny of market fundamentals
- Supply weakness, demand growth potential and deep discount make platinum interesting
- Game changing C40 city action is likely to change automaker behaviour



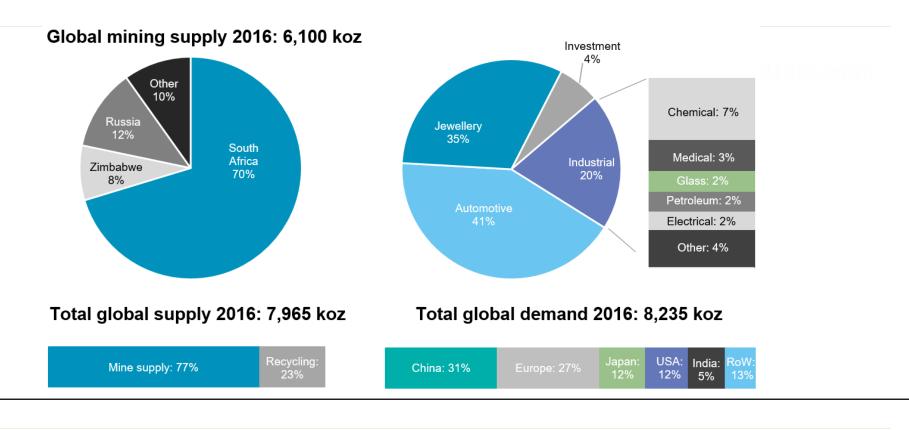
• WPIC partners and potential partners see latent demand for platinum

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- Partner co-investment in our growing portfolio confirms their commitment to new products
- These are adding to the platinum held as an investment around the world
- Market gaps being filled across demand segments adding to global market tightness
- Market development portfolio building out in ten countries, across investor groups and new products



# PLATINUM DEMAND AND SUPPLY ~8MOZ MARKET



SUPPLY	2013	2014	2015	2016	2017f
Refined Production	6,070	4,880	6,150	6,025	5,960
South Africa	4,355	3,115	4,465	4,245	4,200
Other	1,500	2,115	1,730	1,810	1,770
Total Mining Supply	5,855	5,230	6,195	6,055	5,970
Recycling	1,980	2,035	1,710	1,865	1,760
Autocatalyst	1,120	1,255	1,190	1,235	1,255
Jewellery	855	775	515	625	500
Total Supply	7,835	7,265	7,905	7,920	7,730
DEMAND					
Automotive	3,180	3,305	3.390	3.435	3,405
Jewellery	2,945	3,000	2,880	2,565	2,530
Industrial	1,530	1,545	1.670	1,775	1,610
Investment	935	150	305	505	250
Total Demand	8,590	8,000	8,245	8,280	7,795
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Balance	-755	-735	-340	-360	-65
Above Ground Stocks	3,385	2,650	2,310	1,950	1,885

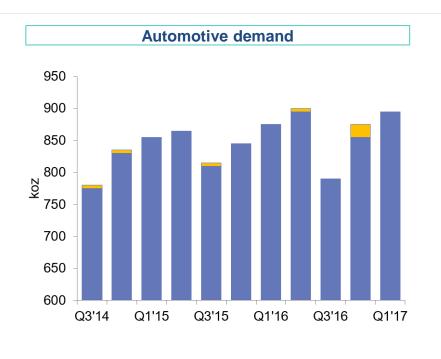
- Refined production: Downward trend continues capex down and opex up
- Recycling: 2016 an outlier. Slow growth continues
- Demand: Jewellery weakness, automotive stronger than expected
- Investment strength likely in 2017, under forecast
- Deficits revised higher in 2016 and 2017
- Stocks at historic lows

Source: WPIC Platinum Quarterly Q1 2017, SFA (Oxford)

-260	-280	-300	
2,075	2,175	2,050	
40	-5	-10	
	-		
140	110	25	
155	220	80	•
445	400	455	•
600	680	620	
875	875	895	•
Q1 2016 // 0	24 2016 (	ຊ1 2017	•
1,815	1,895	1,750	
395	480	420	•
150	-75	-60	•
1.270	1,490	1.390	
Q12010// (	24 2010	21 2017	•
01 2016 // (	74 2016 0	01 2017	
	1.270 150 395 1,815 Q1 2016 // Q 875 600 445 155 140 -25 40 2,075	1.270 1,490   150 -75   395 480   1,815 1,895   Q1 2016 // Q4 2016 0   875 600   445 400   155 220   140 110   -25 115   40 -5   2,075 2,175	150 -75 -60   395 480 420   1,815 1,895 1,750   Q1 2016 // Q4 2016 Q1 2017   875 875 895   600 680 620   445 400 455   155 220 80   140 110 25   -25 115 65   40 -5 -10   2,075 2,175 2,050

### • Producer inventories stretched

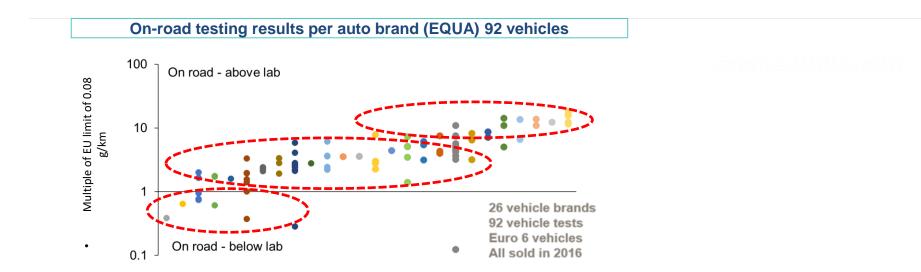
- Weak supply, the decline continues
- Recycling, low growth
- Automotive, jewellery and industrial demand firm
- Investment demand falls from strong Q4'16, but still a good quarterly run rate



- Q1 Automotive demand was 895 koz. 20 koz higher YoY
- Q2'16 and Q4'16 revised higher by 25 koz on back of stronger sales and higher loadings. All quarterly revisions were positive to date
- Automakers more likely to rapidly adopt low NOx strategies due to C40 as more cities focus on high NOx diesel cars
- Higher platinum loadings to achieve low NO<sub>x</sub> and higher SCR to avoid risk of non-compliance
- Low NO<sub>x</sub> strategies not yet visible in platinum data

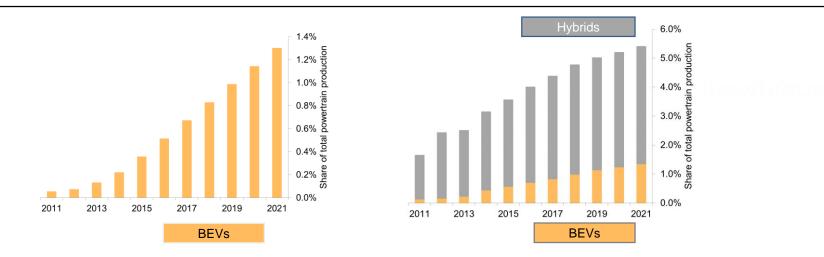
Source: WPIC Platinum Quarterly Q1 2017





- C40 city action to drive change in automakers to move low NOx
- Some vehicle models are already real-world-driving (RDE) compliant for 2020 and beyond
- Ahead of Sept 2017 RDE test, many models have 'on-road' NO<sub>x</sub> 10 times 'lab test' solution higher platinum loadings and SCR

# AUTO PLATINUM DEMAND GROWTH LIKELY



- Most informed forecasts of Battery Electric Vehicles (BEVs) = below 2% in 2025 (Tesla agree)
- 98% of 100mn vehicles manufactured will still be internal combustion
- Diesel is necessary to achieve target CO<sub>2</sub> reduction levels

Battery electric vehicles have low impact on CO<sub>2</sub>

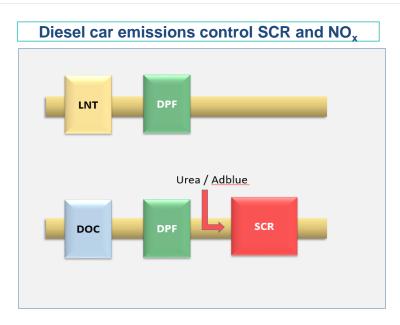
# FUEL CELL ELECTRIC VEHICLES ARE GROWING





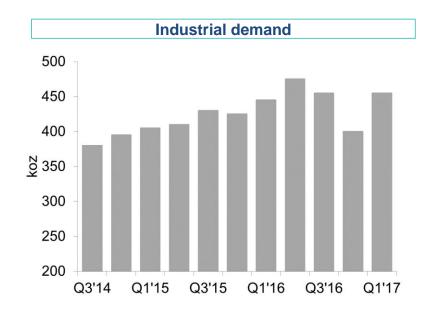
### Largest automakers will all launch a fuel cell car in the next 5 years

# AUTOMOTIVE DEMAND GROWTH IS LIKELY HIGHER LOADINGS



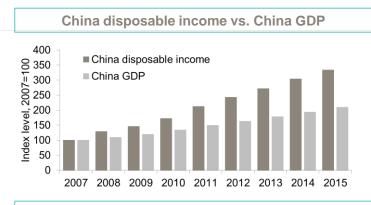
LNT: Lean NOx trap	DOC: Diesel oxidation catalyst
DPF: Diesel particulate filter	SCR: Selective catalytic redux

- Euro 6c RDE starts in September 2017
- Existing car platforms must achieve lower NO<sub>x</sub>
- Increasing Urea (Ad Blue) dosing can reduce NO<sub>x</sub> but requires larger DOC with higher platinum loading
- Higher loadings already in place?
- Automakers and fabricators unable to disclose proprietary loadings

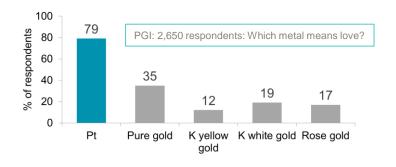


- Industrial demand segment is the most correlated to global GDP growth
- Petroleum plant closures in Q4'16 reduced net demand
- Medium term forecast is positive with robust industrial applications for platinum
- New industrial uses likely in the future

# SIGNIFICANT GROWTH POTENTIAL IN CHINA AND INDIA JEWELLERY



Platinum's unique 'love' brand strength in India



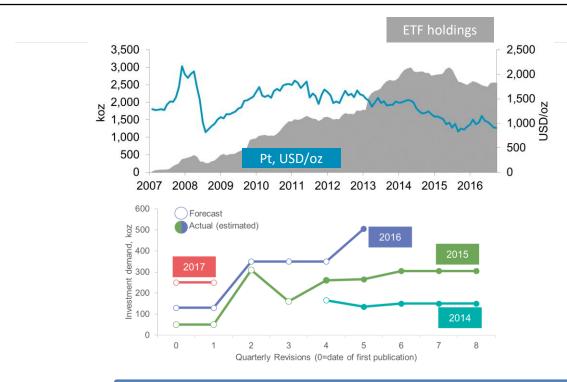
- China jewellery demand declining but rate decreasing – 4-5%
- A much better performance than gold jewellery down -15-20%
- Indian jewellery demand increasing
- Indian jewellery demand expected to grow 24-30% in 2017

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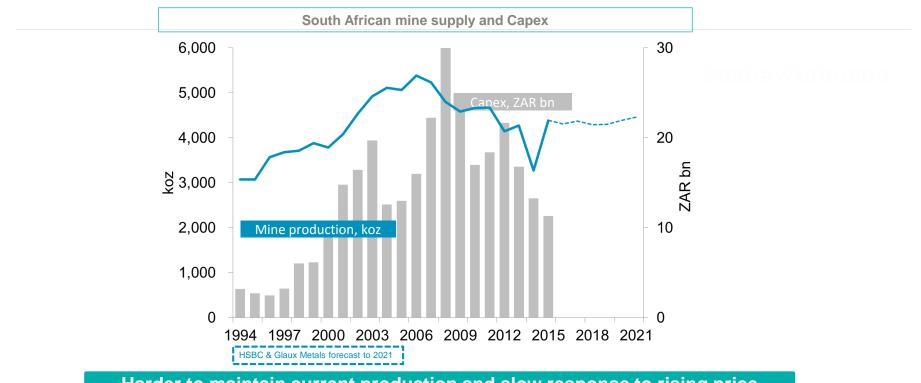
# PLATINUM INVESTMENT HAS GROWN IN 3 YEARS AND ETFS STABLE



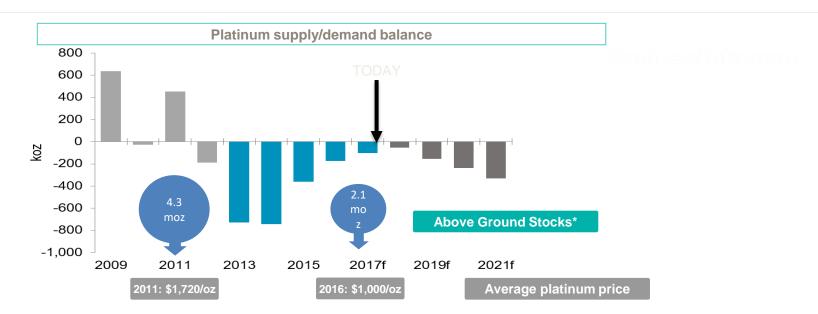
- Platinum ETFs have grown through the tough times and remained at \$2.5b
- ETFs up in Q1 by 65koz
- Demand growth from increased holdings and new investors
- Investment demand under forecast, averages 450koz p.a.
- Conservative initial level each year but 3 consecutive years of growth

### Strong and sticky demand for investment platinum

# MINING SUPPLY IS CONSTRAINED: CAPEX DOWN



Harder to maintain current production and slow response to rising price

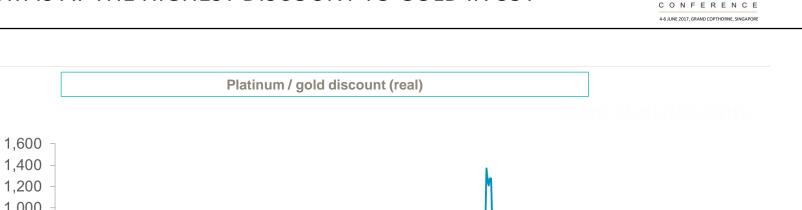


- Five consecutive deficits, opinion divided, WPIC expects a deficit
- An improvement in sentiment can quickly tighten the market and the discount to gold

1991-1996	1996-2001	2001-2006	2006-2011	2011-2016
Macro HF (21%)	Equity HF (18%)	EM equities (27%)	Gold (20%)	Private equity (19%)
Equity HF (21%)	Private equity (12%)	Global real est. (27%)	Oil (12%)	DM equities (11%)
Global real est. (14%)	Macro HF (10%)	Oil (25%)	US fixed income (7%)	Global real est. (10%)
EM equities (13%)	US fixed income (7%)	Platinum (19%)	Macro HF (5%)	Equity HF (5%)
DM equities (11%)	DM equities (6%)	Gold (18%)	Platinum (4%)	US fixed income (2%)
Commodities (11%)	Platinum (5%)	Commodities (16%)	EM equities (3%)	EM equities (2%)
US fixed income (7%)	Global real est. (0%)	DM equities (10%)	Equity HF (1%)	Macro HF (1%)
Oil (6%)	Commodities (-1%)	Private equity (10%)	DM equities (-2%)	Gold (-6%)
Platinum (1%)	Oil (-4%)	Macro HF (9%)	Commodities (-2%)	Platinum (-8%)
Gold (1%)	Gold (-5%)	Equity HF (9%)	Global real est. (-5%)	Commodities (-9%)
	EM equities (-6%)	US fixed income (5%)	Private equity (-12%)	Oil (-12%)

Notes: Annualised returns across each 5-year window. Total asset returns used, where applicable.

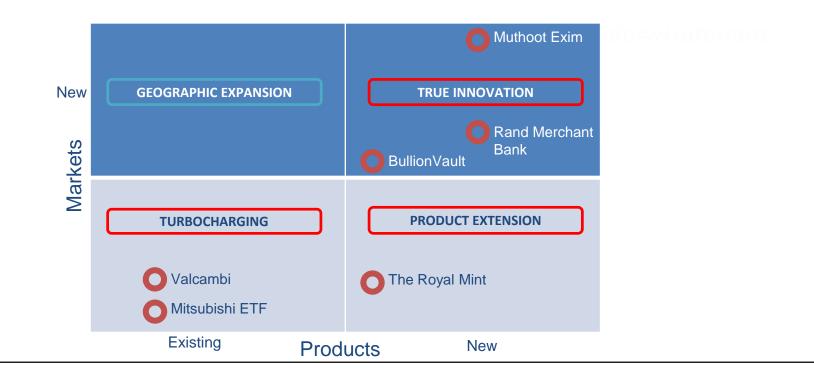
- Long term returns are comparatively high, with a historic volatility a little higher than gold
- Platinum is similar to gold, more useful and positively correlated and leveraged to industrial demand
- In a global multi-asset portfolio, platinum is a superior diversifier to gold improving the sharp ratio



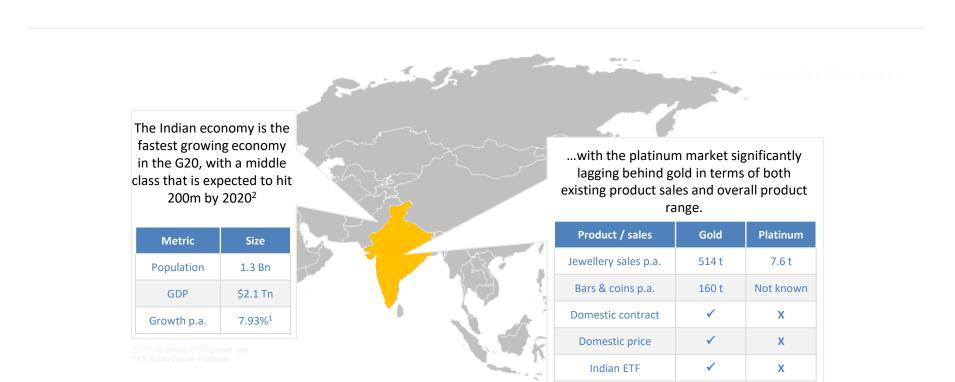


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PRECIOUS METALS



# MARKET INTELLIGENCE : INDIA THE MARKET OPPORTUNITY



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PRECIOUS METALS C O N F E R E N C E 4-6 JUNE 2017, GRAND COPTHORNE, SINGAPORE

# INNOVATION IN PLATINUM INVESTMENT



# SUMMARY - THE INVESTMENT CASE FOR PLATINUM

- Demand growth in demand expected in auto, industrial and jewellery. Investment is expected to grow as a demand of category
- **Supply** mine supply constrained, Capex low, recycling weak = deficit
- Futures NYMEX net long position and OI have improved radically
- **Sentiment** as diesel sentiment improves, tighter supply, depleted vaulted holdings and growing investment demand will influence the market
- Price platinum is cheap compared to history and relative to gold
- New Channels new channels and products will broaden the investor base







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