

3rd ASIA PACIFIC
PRECIOUS METALS
CONFERENCE
9-11 June 2019
PARKROYAL on Beach Road, Singapore

Muhammad Assad, MSc
CEO & Co-Founder, Tamasia

Vision & Mission



Vision : Prospering People

Mission: 1 FAMILY FOR 1 KILO gram of gold as their alternative investment to fulfill their dreams. #Tamasia4ID

Tamasia Strategy:



Indonesia 1st sharia-compliant gold platform, 100% backed physical gold, and using technology to capture more customer data for better understanding in alternative investment.



Alternative investment for millennials market, with sharia-compliant business process, distribute the products over strategic partnership.



Focus on gold, go deep, then grow as regional players and/or global aspirations.

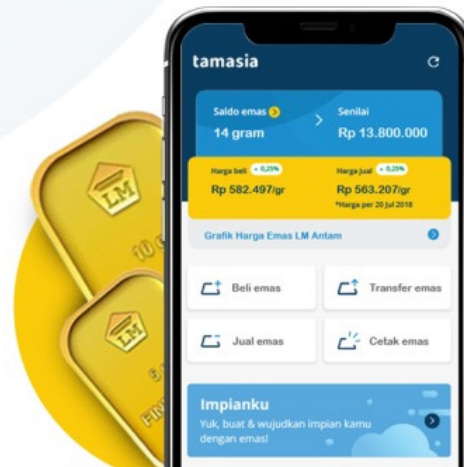
Products

Tamasia #BeliSukaSuka

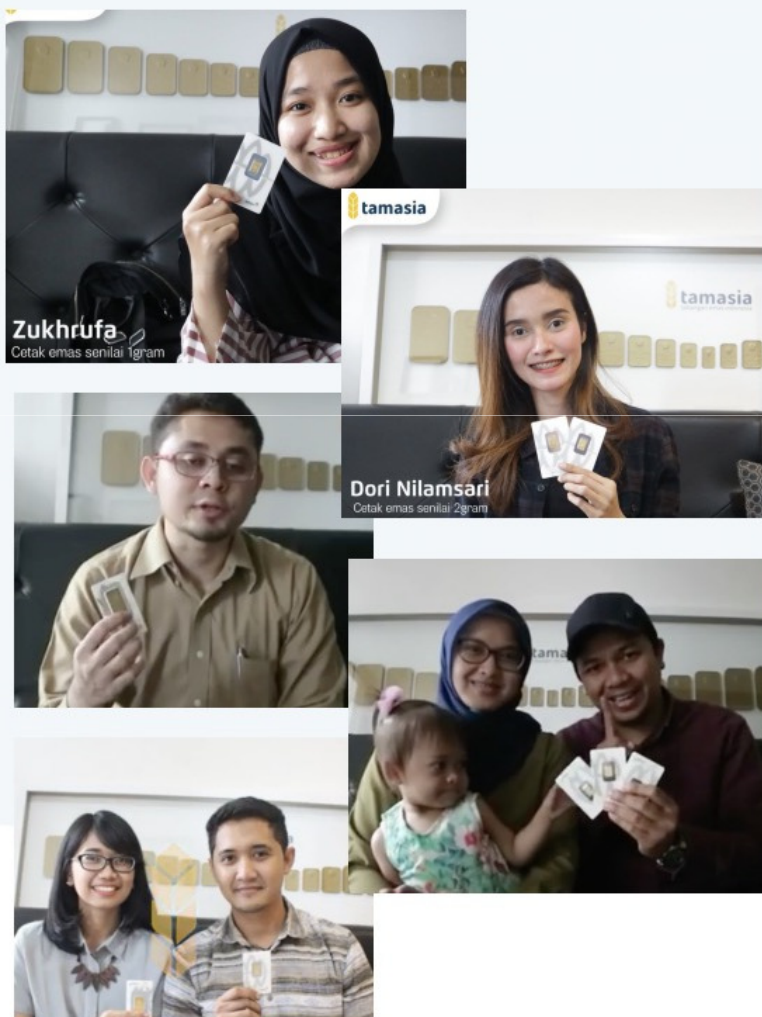
- Buy gold starts from 50 cents USD
- It's flexible. Buy, sell, and transfer anytime & anywhere
- Gold physically delivered straight to your doorstep

Tamasia #BeliBerkala

Buy gold by paying installment scheme in sharia way (transparent, no penalty & DP) through our resellers



Market Segmentation



Our Main Target:
**Urban middle-class
millennials* (35 Million)**

Characteristics

- Lifestyle & mobile
- Connected/engaged
- Creative & unique

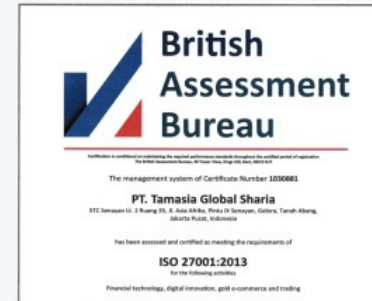
*Millennials is people who born on 1981-2000



Legal & ISO Certificate



ISO 9001:2015



ISO 27001:2013



NPWP 82.076743.2077.000



No. TDP 09.05.1.46.92468

No. SIUP 59/AC.1.1/31.71.07/-1.824.27/2018

MINISTRY OF LAW AHU-0023173.AH.01.01.2017

MINISTRY OF INFORMATION AND COMMUNICATION 00480/DJAI.PSE/11/2017

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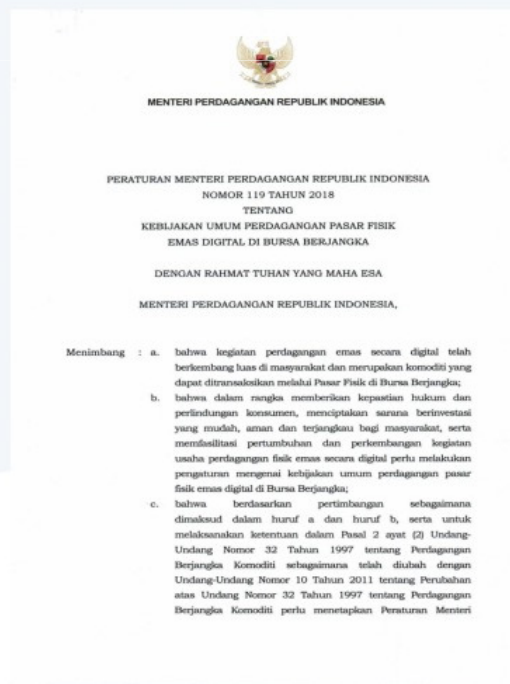
BAPPEBTI License

January 2019

Permendag NOMOR 119 TAHUN 2018 is already published : Gold Industry.

July 2019

Tamasia is currently on applying Bappebti license and is expected to obtain it on July/August 2019.

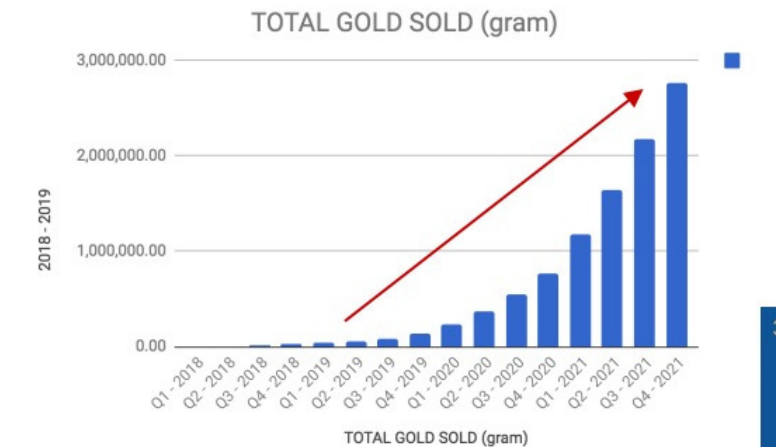


February 2019

PERKA Bappebti (Peraturan Kepala Bappebti) is released specifically for gold e-commerce platform

Growth & Forecast

The **biggest gold platform** in Indonesia with **2.8 millions** users by 2021.



Summary target :

2019 : 500K users & 100K gram of gold

2020 : 1.2M users & 500K gram of gold

2021 : 2.8M users & 1,6 T gram of gold

Business Model



REGISTRATION & SUBSCRIPTION FEE

- Network agent
- Membership



MARGIN FEE

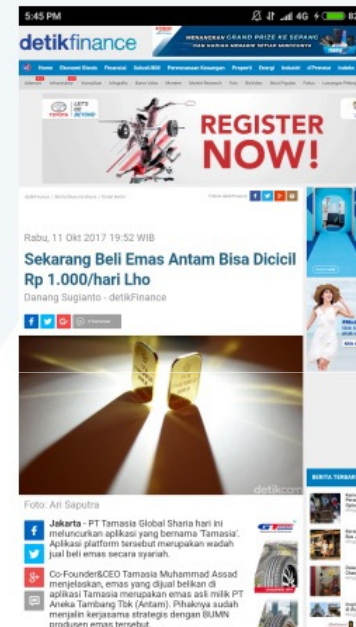
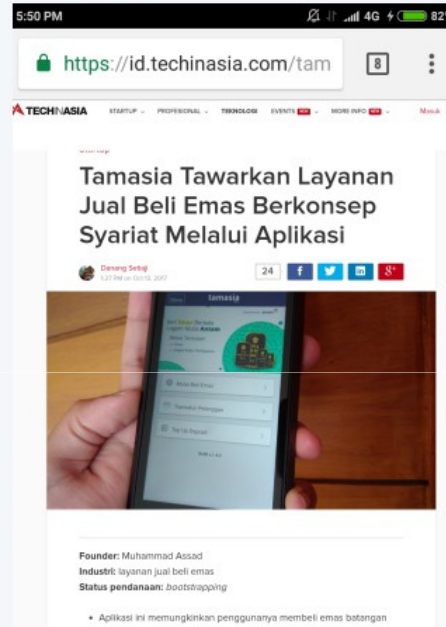
- Buy
- Sell
- Redeem/printing
- Installment



CHANNELING / REFERRAL FEE

- Services (umroh, zakat, hajj provider)
- Alternative real sector investment

Media Coverage



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Thank you!

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