

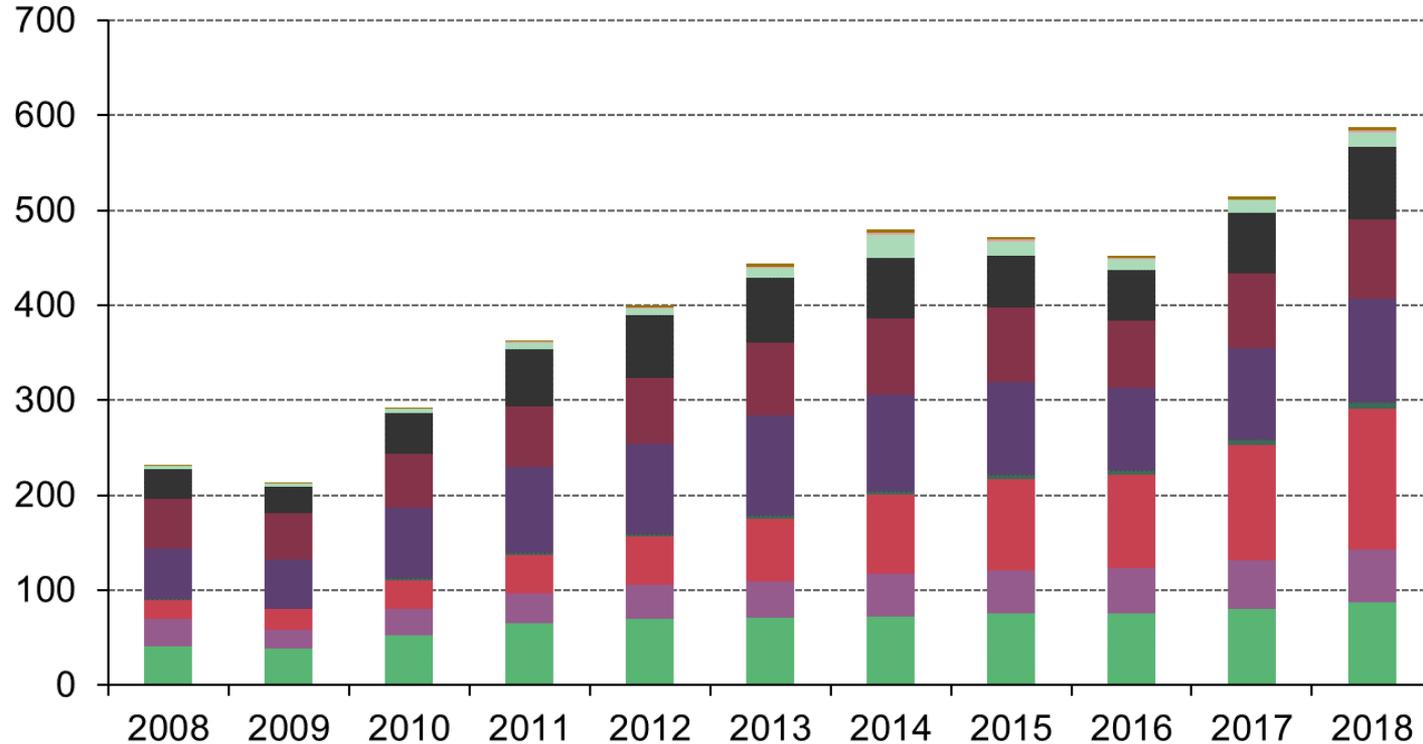
# **Gold Connectivity between China and ASEAN – For Mutual Benefit**

Roland Wang, World Gold Council | June 2019

# Trade between China and ASEAN countries reached nearly 600 billion USD in 2018

## China-Asean total trading volume

Billion USD



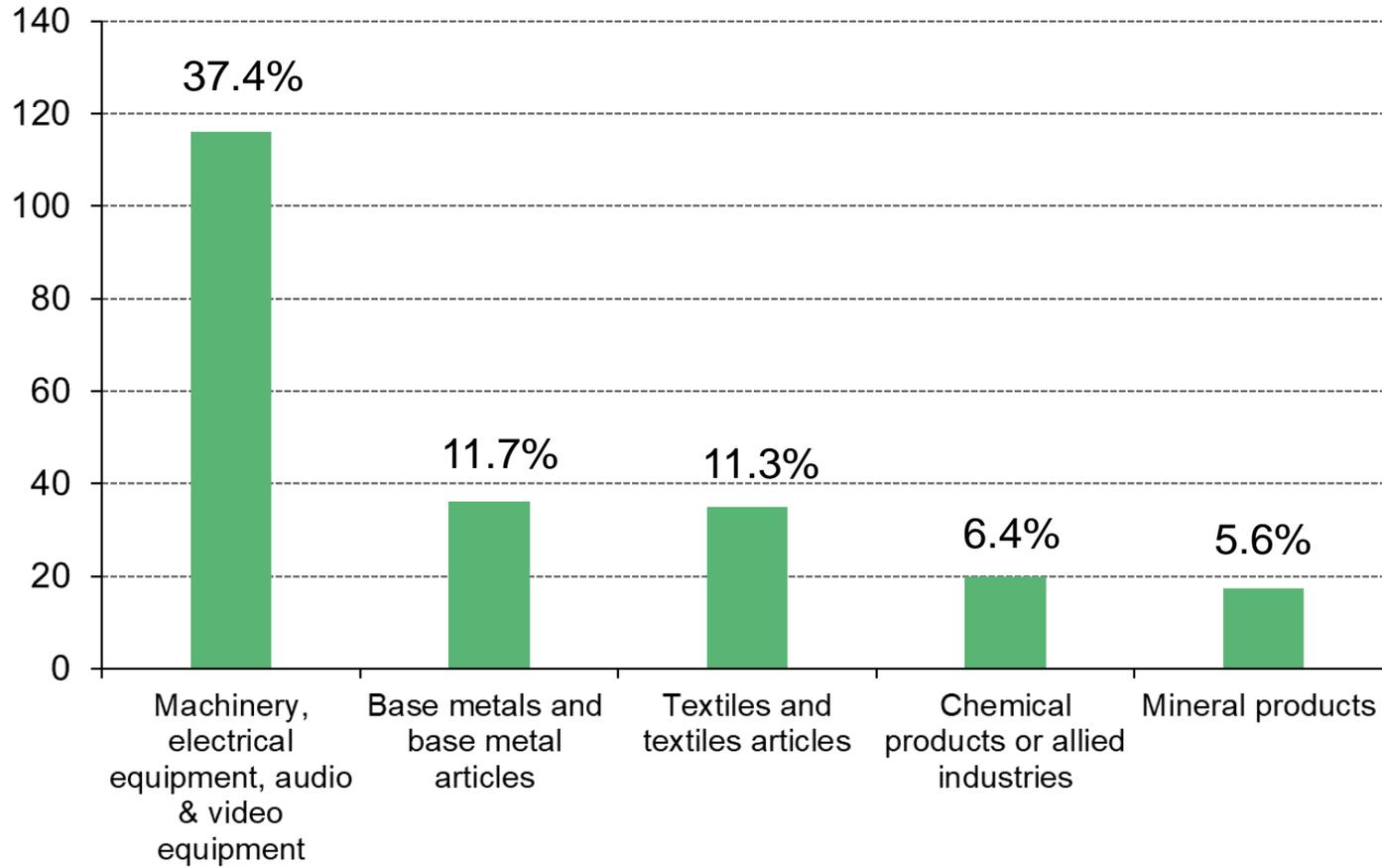
■ Thailand ■ Philippines ■ Viet Nam ■ Cambodia ■ Malaysia ■ Singapore ■ Indonesia ■ Myanmar ■ Brunei Darussalam ■ Laos PDR

Source: Bloomberg, World Gold Council

# What makes the exports from China to ASEAN?

## Top 5 categories of China's exports to major ASEAN countries

Billion USD



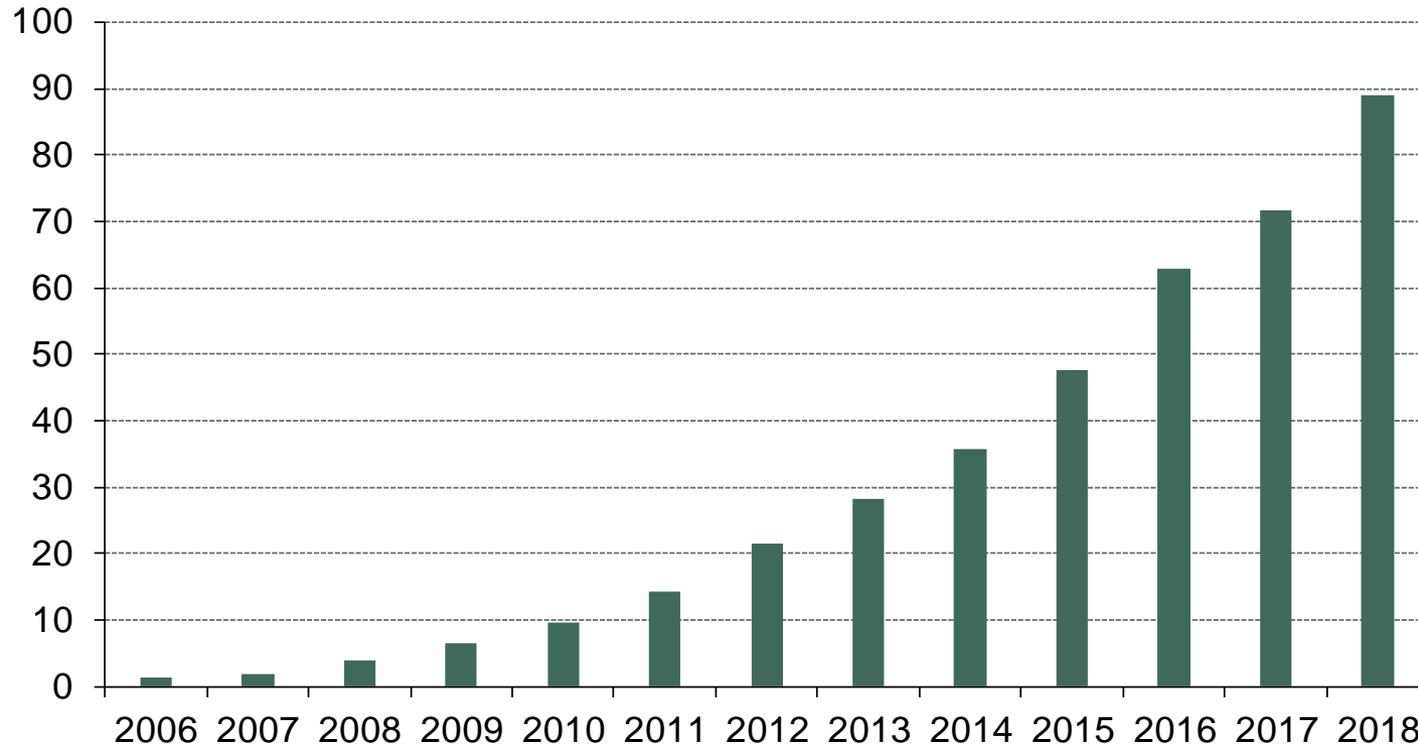
Source: Bloomberg, World Gold Council

*\*Note: the numbers are based on China's exports to Thailand, Singapore, Philippines, Vietnam, Malaysia, Indonesia and Myanmar in 2018*

# China's investment to ASEAN kept expanding

## Accumulated investments to ASEAN countries from China

*Billion USD*

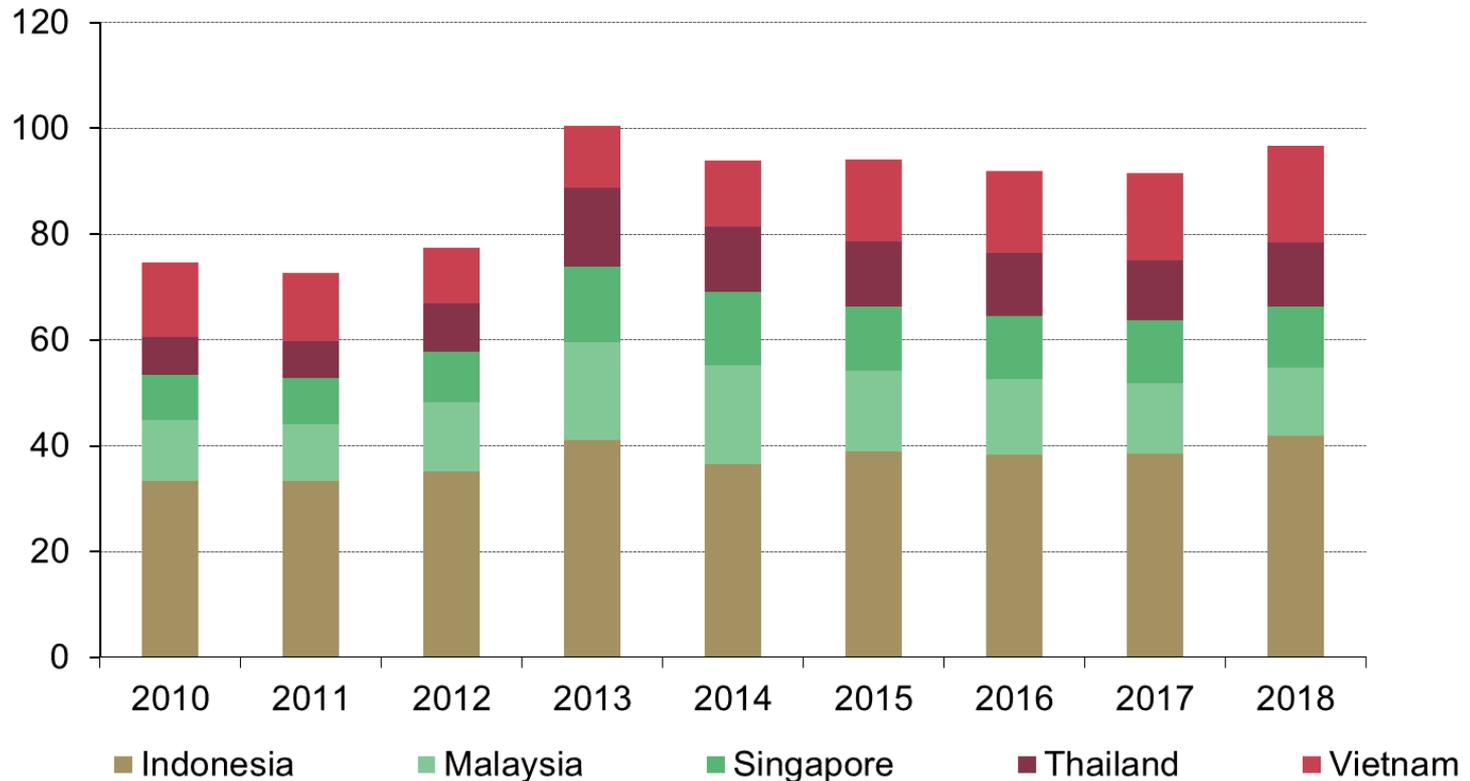


Source: Bloomberg, World Gold Council

# Stable and strong ASEAN gold jewellery demand

## Major ASEAN countries' gold jewellery demand remains stable

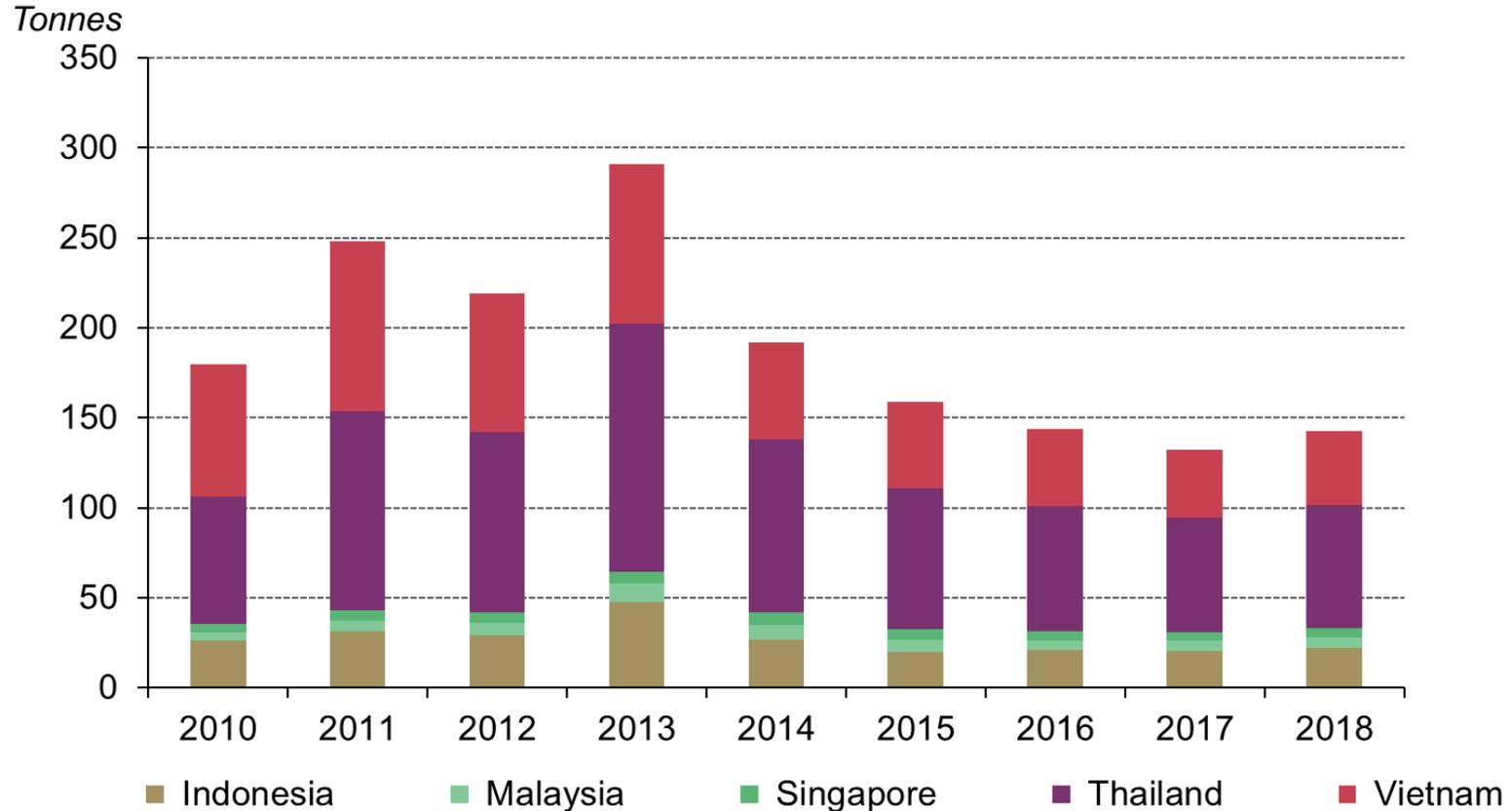
Tonnes



Source: Metals Focus, World Gold Council

# ASEAN's gold investment demand rebounded

## Major ASEAN countries' gold investment demand rose in 2018

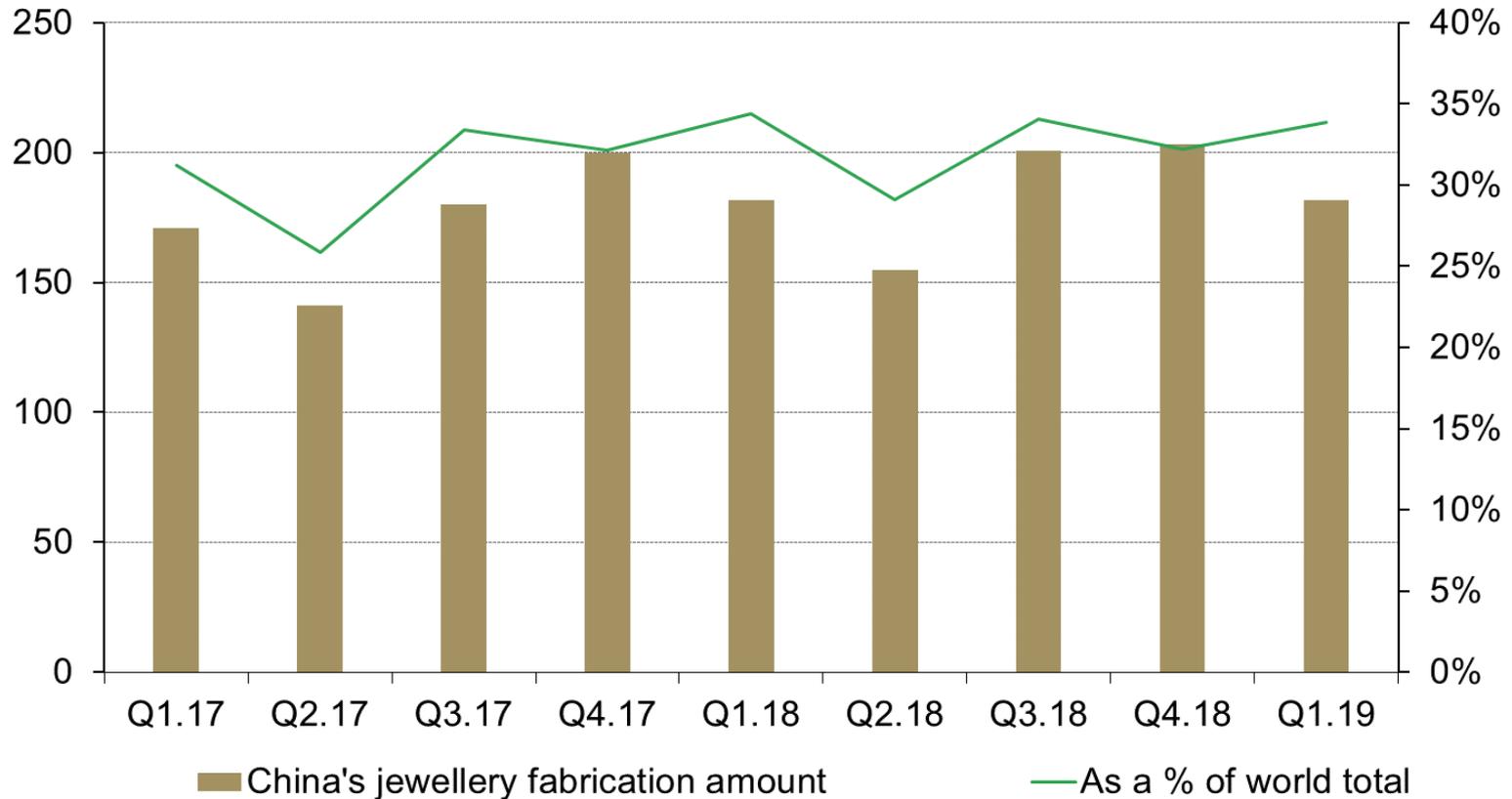


Source: Metals Focus, World Gold Council

# China fabricates over 1/3 of jewellery in the world

## China's jewellery fabrication ability

Tonnes



Source: Metals Focus, World Gold Council

# Innovations never stop

18K



22K



3D-Hard Gold and  
3D-18K



Heritage Gold



Mirror Gold and  
HD Gold



# Intelligent fabricating

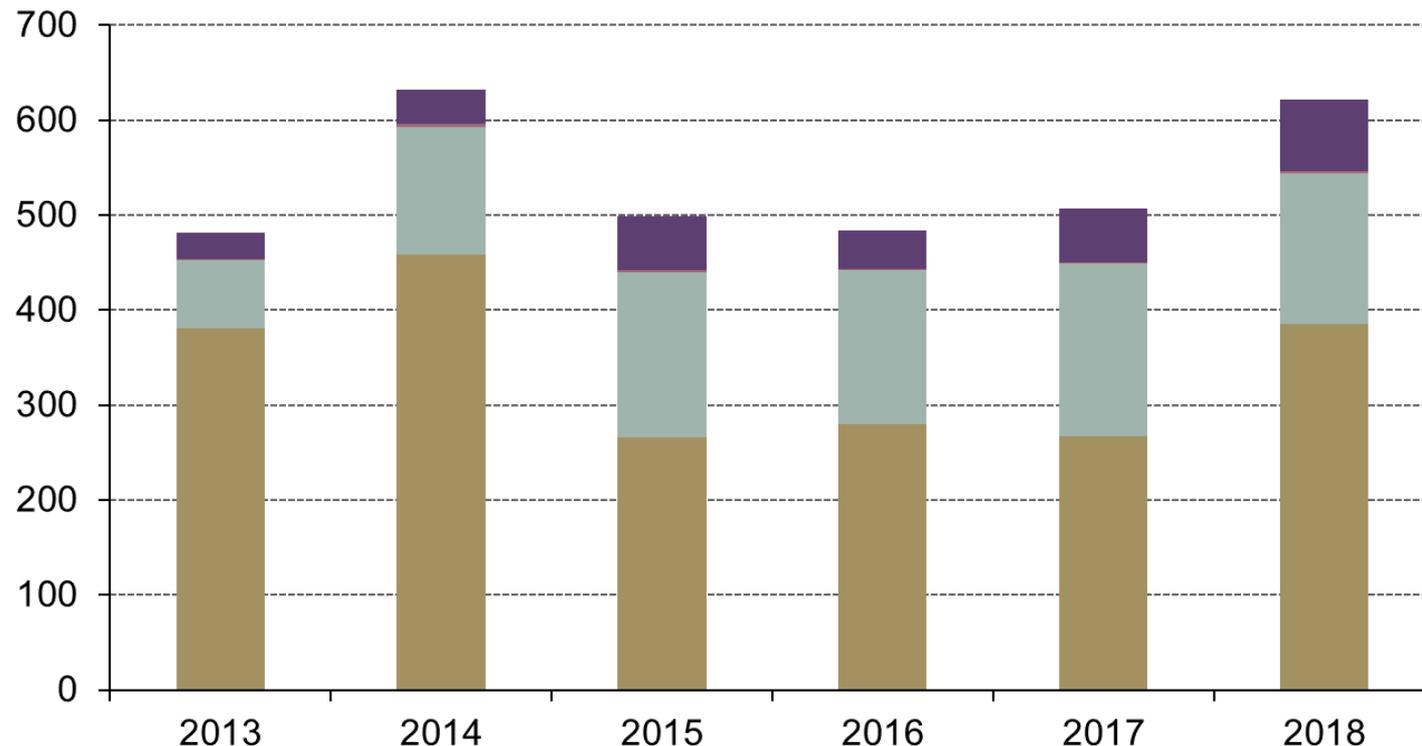
- Automatic weaving machine;
- 5-axis CNC machines;
- Automatic welding machine;
- Automatic pipe-engraving machine;
- More .....

Large and innovative fabrication base in China to meet the needs from local and overseas retailers and wholesalers.

# China's jewellery exports to ASEAN countries

## Jewellery exports from mainland China and HK in different segments

Million Dollars



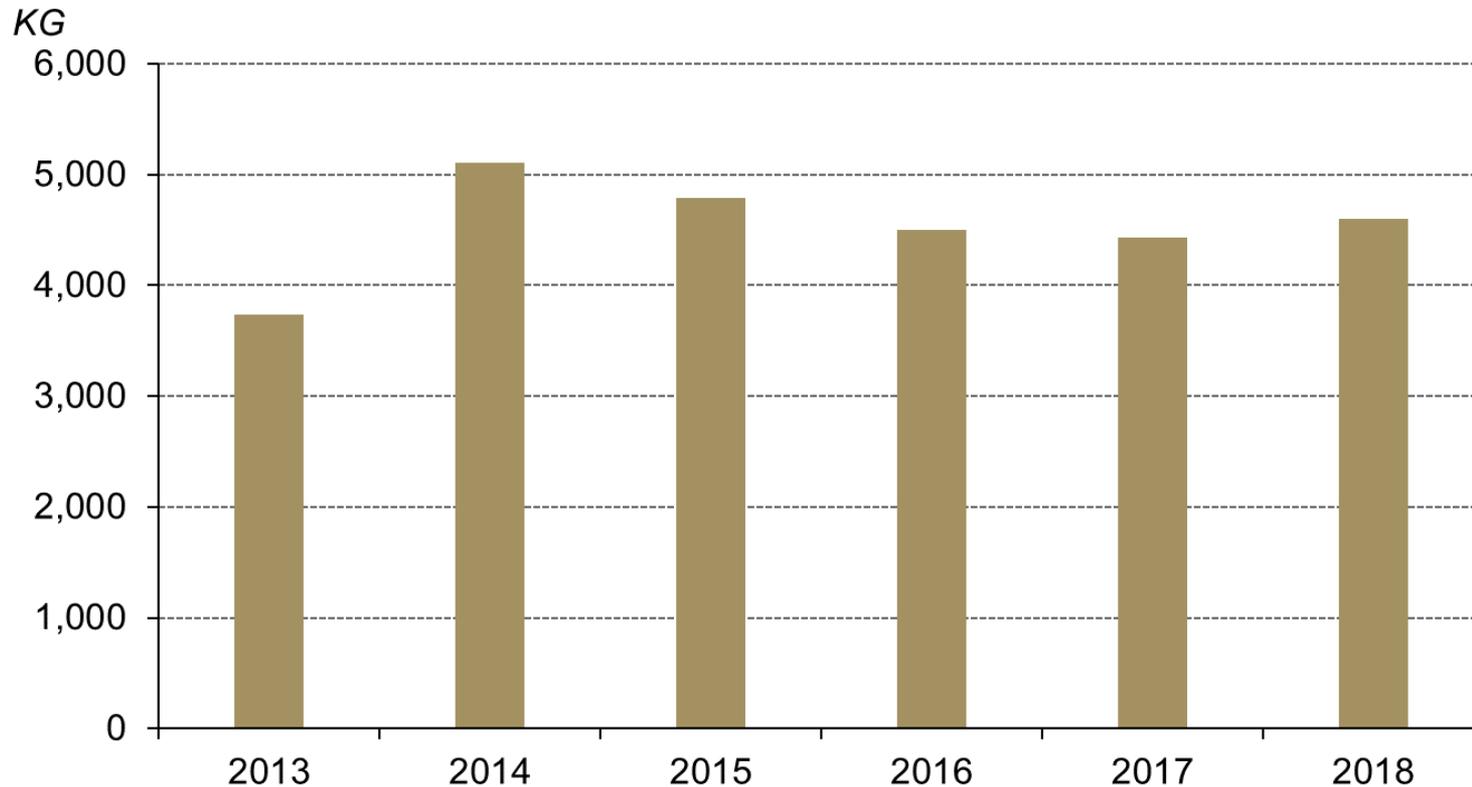
■ Platinum jewellery without diamond or other precious metal mounted
 ■ Platinum jewellery with diamond or other precious metal mounted  
■ Gold jewellery without diamond or other precious metal mounted
 ■ Gold jewellery with diamond or other precious metal mounted

Source: China Customs, HK Census & Statistics Department, World Gold Council

*\*Note: data sourced from China and HK's customs reports, including Thailand, Singapore, Indonesia, Malaysia, Philippines, Vietnam, Brunei Darussalam and Myanmar*

# Gold jewellery China exported to ASEAN

## Mainland China and HK's exports of gold jewellery to ASEAN



Source: China Customs, HK Census & Statistics Department, World Gold Council

*\*Note: data sourced from China and HK's customs reports, including Thailand, Singapore, Indonesia, Malaysia, Philippines, Vietnam, Brunei Darussalam and Myanmar*

# Mutual Benefit

- Manufacturers and wholesalers in China to export products.
- Expertise and financial support from China's trade.



- Retailers and Wholesalers in ASEAN Countries to import products.
- Local trade uses local contact, market insight and experience to cooperate with China trade.
- Provide requests for product designs and models to fit into local market.

# Disclaimer

## COPYRIGHT AND OTHER RIGHTS

© 2018 World Gold Council. All rights reserved. World Gold Council and the Circle device are trademarks of the World Gold Council or its affiliates. All references to LBMA Gold Price are used with the permission of ICE Benchmark Administration Limited and have been provided for informational purposes only. ICE Benchmark Administration Limited accepts no liability or responsibility for the accuracy of the prices or the underlying product to which the prices may be referenced.

Other third party data and content is the intellectual property of the respective third party and all rights are reserved to them.

Any copying, republication or redistribution of content, to reproduce, distribute or otherwise use the statistics and information in this report including by framing or similar means, is expressly prohibited without the prior written consent of the World Gold Council or the appropriate copyright owners except as provided below. The use of the statistics in this report is permitted for the purposes of review and commentary (including media commentary) in line with fair industry practice, subject to the following two pre-conditions: (i) only limited extracts of data or analysis be used; and (ii) any and all use of these statistics is accompanied by a clear acknowledgement of the World Gold Council and, where appropriate, of Thomson Reuters, as their source. Brief extracts from the analysis, commentary and other World Gold Council material are permitted provided World Gold Council is cited as the source. It is not permitted to reproduce, distribute or otherwise use the whole or a substantial part of this report or the statistics contained within it. While every effort has been made to ensure the accuracy of the information in this document, the World Gold Council does not warrant or guarantee the accuracy, completeness or reliability of this information. The World Gold Council does not accept responsibility for any losses or damages arising directly or indirectly, from the use of this document.

The material contained in this document is provided solely for general information and educational purposes and is not, and should not be construed as, an offer to buy or sell, or as a solicitation of an offer to buy or sell, gold, any gold related products or any other products, securities or investments. Nothing in this document should be taken as making any recommendations or providing any investment or other advice with respect to the purchase, sale or other disposition of gold, any gold related products or any other products, securities or investments, including without limitation, any advice to the effect that any gold related transaction is appropriate for any investment objective or financial situation of a prospective investor. A decision to invest in gold, any gold related products or any other products, securities or investments should not be made in reliance on any of the statements in this document. Before making any investment decision, prospective investors should seek advice from their financial advisers, take into account their individual financial needs and circumstances and carefully consider the risks associated with such investment decision.

Without limiting any of the foregoing, in no event will the World Gold Council or any of its affiliates be liable for any decision made or action taken in reliance on the information in this document and, in any event, the World Gold Council and its affiliates shall not be liable for any consequential, special, punitive, incidental, indirect or similar damages arising from, related to or connected with this document, even if notified of the possibility of such damages.

This document contains forward-looking statements. The use of the words “believes,” “expects,” “may,” or “suggests,” or similar terminology, identifies a statement as “forward-looking.” The forward-looking statements included in this document are based on current expectations that involve a number of risks and uncertainties. These forward-looking statements are based on the analysis of World Gold Council of the statistics available to it. Assumptions relating to the forward-looking statement involve judgments with respect to, among other things, future economic, competitive and market conditions all of which are difficult or impossible to predict accurately. In addition, the demand for gold and the international gold markets are subject to substantial risks which increase the uncertainty inherent in the forward-looking statements. In light of the significant uncertainties inherent in the forward-looking information included herein, the inclusion of such information should not be regarded as a representation by the World Gold Council that the forward-looking statements will be achieved. The World Gold Council cautions you not to place undue reliance on its forward-looking statements. Except in the normal course of our publication cycle, we do not intend to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, and we assume no responsibility for updating any forward-looking statements.